



Questionnaire for applicant schools

Applicant School

Criterion	Answer	Annex needed
Name of the School:		
School Representative:		
Adress:		
Country/State:		
Telephone:		
E-Mail:		
Accreditation	Type of accreditation	Accreditation Document
Number of students - at the university/school in total - in hotel programs		
Special recognition (awards, position in rankings etc.)		Certificates, press releases etc.
Reason for application		Letter of motivation

Hotel Programm

Criterion	Answer	Annex needed
Name of the program(s)		Curriculum, Module Handbook
Language of instruction		
Structure of the program		
Internship in the program		Description (duration, mandatory or obligatory)
Degree awarded		Accreditation Certificate
Research activities		Documentation of activities
International program components available?		Description, name of international partners
Program started first		
First graduates in ...		
Number of alumni		

Industry relationship

Criterion	Answer	Annex needed
Industry recognition		2 reference letters from industry
Number of industry partners		
Special activities to market graduates		Documentation
Guest lecturers / guest speakers from the industry		List from the last 2 years
Hotel representatives in the advisory board?		List of members of the advisory board
Special training offers for the industry?		Description
Joint research activities with/for the hotel industry?		